

OLIVIA CRANE

TOP INSTAGRAM GROWTH TIPS

1

Turn Heads (Or in IG language: stop their scroll!)

With clear, eye catching imagery! I use my iPhone to take pictures, then I use "Preview" app for filters!

2

Utilize Instagram's Features

The algorithm favours those who use native features like IGTV, live video, and story's!

3

Post Consistently

This seems obvious but it's so important to stay consistent. Post to your feed 1 - 4 times per day and your story everyday!

4

Find Inspo but be AUTHENTIC!

I've narrowed down accounts I love to follow and why. Then I use them for inspiration to create my own content and be myself!

5

Connect

Social platforms are meant for connecting. To increase your follower growth and traction, search for people in your area or in your market and slide into their DM"s to reach out!

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Never Settle